

RICHARD BUXTON

ENVIRONMENTAL & PUBLIC LAW

19B Victoria Street
Cambridge CB1 1JP

Tel: (01223) 328933

Fax: (01223) 301308

www.richardbuxton.co.uk
law@richardbuxton.co.uk

Wandsworth Council
Housing and Community Services Department
The Town Hall
Wandsworth High Street
London SW18 2PU

Attn. Mr Tim Cronin, Head of Planning & Development
Mr Craig Raybould, Senior Planning Enforcement Officer
Ms Jennifer Knox, Planning Officer – Enforcement

Your ref: 2014/3865; 2014/4720
Our ref: BZY1-001/AC
Email: acopithorne@richardbuxton.co.uk

1 February 2016

Dear Sirs

Rosslyn Park Football Club – LED digital advertisement displays

We are instructed to write to you by our clients, Amanda and Toby Benzecry on behalf of the Campaign Against Rosslyn Park Advertising (CARPA).

As you will be aware from correspondence between Mr and Mrs Benzecry and officers at the Council, CARPA have serious concerns about the impact of the LED digital advertisement displays on the visual amenity and ecology of the environs of Upper Richmond Road. In their view, there is no justification for the erection of the displays given the detrimental impact on the local environment.

Condition 1 to the advertising consent (2014/4720) states:

“Within three months of the first operation of the display the applicants shall undertake a lighting assessment for submission to and approval by the local planning authority. The assessment shall include recommended further mitigation measures to minimise any subsequently identified adverse amenity impact.

To ensure the approved advertisement display does not result in detrimental impact on visual amenity or highway safety.”

We understand that the applicant, Rosslyn Park Football Club, is to submit a lighting assessment for consideration and approval by the Council. The online planning register does not show the lighting assessment as of today's date so we presume it has not yet been submitted.

CARPA has submitted to the Council a selection of the many (now over 400) negative comments from members of the public regarding the impact on visual amenity and ecology. A further print out from their website is attached. The overwhelming consensus is that the signs are completely inappropriate in their

Partners: Richard Buxton* MA (Cantab) MES (Yale), Susan Ring* LL.M Env (London), Adrienne Copithorne* BA (Cantab) MA (UC Berkeley),
Lisa Foster Juris D MSc (UEA) MA (York) Consultant: Paul Stookes* PhD MSc LLB

Associates: Caroline Chilvers BA (Hons), Carolyn Beckwith BA (Hons) LL.M

Practice Manager: Sheryl Taylor

London office: 419 Richmond Road, East Twickenham TW1 2EX Tel: 020 8296 1881

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* Solicitor-advocate

current location and present an ugly and commercialised sight upon entry to Putney and Barnes.

The only sufficient measure that will mitigate the impact of the signs is for them to be switched off permanently and dismantled. Merely reducing the hours or level of illumination will not address the problem, which is that the signs are an unsightly and inappropriate intervention into the street scene of this sensitive area.

Ms Knox has stated that they are currently considering the discharge of conditions, there is no statutory requirement to consult with the public. However, having been made aware of the scale of public opposition to the screens, it is something that should be taken into account when assessing their impact on visual amenity and what will amount to effective mitigation. The 'amenity' that is to be considered is that of the public who are affected by the screens; not to take that into account would make the process of assessment hollow.

Our clients and many others affected by the signs were not consulted during the consideration of the planning and advertising consent applications, nor were they aware of the consents being granted until the signs were switched on in November 2015. If they had been aware, it is likely they would have taken legal action at the time to prevent implementation of the project.

Having considered the report to the planning committee made by the officer on 16 October 2014, we are of the view that the assessment of the impact of the proposal on Metropolitan Open Land, on which the screens are sited, is arguably unlawful.

At paragraph 3.7 of the report the officer concludes that the screens would not detract from the 'overall open character' of the site as they will only occupy a relatively small area. Also at 8.4, under the Conclusion section, the officer considers the issue of the 'commercialisation' of the area as part of the MOL but states that 'overall the open character of the site and its surroundings would still be maintained'.

In policy 7.17 of the London Plan, the same protection for the Green Belt is to be given to MOL. In R (Timmins) v Gedling Borough Council, first in the High Court ((2014) EWHC 654 (Admin)) and then in the Court of Appeal ([2015] PTSR 837), the Court considered the interpretation of paragraphs 89 and 90 of the NPPF, which prohibit inappropriate development in the green belt. The Court concluded that paragraph 89 lays down a general rule that construction of new buildings in the Green Belt is inappropriate development. "New buildings" is to be given the wide meaning in section 336(1) of the Town and Country Planning Act 1990, namely, "any structure or erection, and any part of a building, as so defined, but does not include plant or machinery comprised in a building." The LED screens fall within the first part of this definition and is therefore inappropriate development in MOL.

Paragraph 90 of the NPPF lists other forms of development which may not be inappropriate but none apply to the LED screens.

The Court of Appeal went on to state that there is "no general test that development is appropriate provided it preserves the openness of the Green Belt and does not conflict with the purposes of including land within the Green Belt." This is precisely what the officer appears to have done in her report, i.e. considered generally whether the open character of the area is preserved and therefore concluded that the development is not harmful. In light of Timmins, this is arguably unlawful as the starting point is whether the development is inappropriate. If it is, then it must be demonstrated that there are "very special circumstances" justifying the grant. There

is no indication the officer turned her mind to that requirement in recommending approval.

Depending on the Council's response to the application to discharge condition 1, our clients may decide to bring a claim in judicial review of the grants of planning permission and advertising consent. Further grounds may arise upon consideration of the decision at that stage. It is acknowledged that bringing a claim now may be formally 'out of time' but it is considered that this is an issue of sufficient importance to the public that the Court is likely to grant an extension of time to bring the claim.

We understand that Ms Knox, the officer at the Council who is dealing with the discharge of conditions to the consents is on holiday until 5 February. Please may we have a clear time frame for determination of the application to discharge the conditions.

Please also could the Council confirm that the comments of the public on the screens will be taken into account when assessing the impact of the screens on visual amenity and the ecology of the area.

Yours faithfully

A handwritten signature in black ink that reads "Richard Buxton". The signature is written in a cursive style with a large initial 'R' and a long, sweeping underline.

Richard Buxton
Environmental & Public Law

Recipient: Planning Department and Shaun Justice

Letter: Greetings,

We need proper public consultation over the continued existence of Rosslyn Park's advertising screens

Comments

Name	Location	Date	Comment
Toby Benzecry	London, United Kingdom	2015-11-26	These things are a hideous blight on our landscape
Jo Hulf	London, United Kingdom	2015-11-26	These screens are not suited to the residential and green land surroundings. As a local resident I was completely unaware that this was even being proposed let alone had been sanctioned. Where was the consultation process?
Ian West	London, United Kingdom	2015-11-26	I'm horrified a residential area near Royal Richmond Park can have huge bright neon posters which ruin the area and are completely out of keeping in the area!! Maybe should be on M4 into London!
Helen Edward	London, United Kingdom	2015-11-27	If an advertising board is on the property of one borough boundary facing on to another shouldn't the residents of that borough, RPNK, also have a say on consultation?? Outrageously and hideously incongruous and very selfishly commercially motivated - but will backfire as an advertising platform anyway because its hardly the M4 and no one is reading the ads! Take them down now!
Corrine Lobbezoo	Richmond, United Kingdom	2015-11-27	They are a hideous eye sore and totally unnecessary!
Kate Jay	London, United Kingdom	2015-11-27	overly obtrusive signage totally incongruous to the location
Kirsty Harrison	London, United Kingdom	2015-11-27	I'm signing because it's extremely ugly and I don't think the local community can have been fully informed of its size and the strength of the light pollution from it.
Robin Bishop	London, United Kingdom	2015-11-27	<ul style="list-style-type: none"> * These monstrosities are beyond hideous, is one reason. * Another is the highly misleading manner in which the visual impact of these at the planning application stage was represented in the RFC's documents of support. * A third is the swamping of the 'public consultation' proffered by the RFC in support of its application by a torrent of representations in support of the proposals. More of these were received than letters inviting comments were sent out - for a planning consultation, this argues the presence of an organised clique commandeering an open process to advance its own financial gain. * One of presumably this clique has made a highly offensive set of remarks (an extract: "the surrounding area is not great so why should your hoardings be beautiful"), the subtext clearly being Council-housed trash do not count and should have anything the Olympian-idealised RFC wishes to dump on them, dumped on them. Indicative of the group mentality ('team spirit') of this organisation. * Who thinks these things will have no impact on road safety ? <p>As a demonstration of the abject prostration of WBC to anybody or anything with money or power, this is supremely hard to beat.</p>
M Kelson Kelson	London, United Kingdom	2015-11-27	These are on 24 hours a day at a time when we are supposed to be reducing our carbon emissions. Whats the point in local householders using low emission light bulbs etc when this is allowed? And they are distracting to drivers
Marsha El-Hage	London, United Kingdom	2015-11-27	They are not in keeping with the neighbourhood and are an eye sore for local residents!

Name	Location	Date	Comment
John R Williams	London, United Kingdom	2015-11-27	As a nearby resident, I certainly wasn't consulted about these monstrous erections and if I had been I would have objected most strongly. My instinct tells me there is something not quite right about the process of this application and the planning committee should hang their heads in shame for allowing this dangerous precedent to be set in this part of our borough.
Ron Bernstein	Alnwick, United Kingdom	2015-11-27	I'm signing because I used to live along Roehampton Lane, and feel that these brash grotesque distracting are unsightly in this situation and totally spoil for the otherwise smart area. Also they act as a major driver distraction. The crossing is busy and dangerous enough without any additional distraction.
Irene Samuel	Barnes, United Kingdom	2015-11-27	I'm signing because I live almost whin sight if this. It is horrible and a massive waste of electricity so therefore very ECO unfriendly.
Emma Loveday	London, United Kingdom	2015-11-27	The signs are obviously absurd in the context. No reasonable Council could have approved. There must have been a blunder. Best to rectify as soon as possible.
Claudia Alting	London, United Kingdom	2015-11-28	Absurd location , huge distraction for drivers passing a busy bus stop with lots of children on the pavement !
Emma Dawson	London, United Kingdom	2015-11-28	Something this large and bright should be not have been installed without proper consultation. It's an eyesore and a brightly lit one at that.
Barrie Mcpherson	London, United Kingdom	2015-11-28	I am a local resident and find the visual impact of this abhorrent. Why would the local council think otherwise.
john Cameron	LONDON, United Kingdom	2015-11-29	The environmental impact of the signs is a disgrace, planning should never have been granted
Sue Rossi	London, United Kingdom	2015-11-29	I think the advertising screens are a real road hazard as they are a distraction particularly with the number of cyclists at that location.
Philippa Davies	London, United Kingdom	2015-11-30	This is a real eyesore next to the beautiful green common
Alba Brown	Box Elder, UT	2015-11-30	im signing because this is really dangerous for cyclists, taking driver attention off the road and its also an eye sore. its not appropriate.
Anne-Marie Taylor	Putney, United Kingdom	2015-11-30	Signing because they're totally out of place and distracting for motorists, cyclists and pedestrians.
Toby Benzecry	London, United Kingdom	2015-11-30	These are a real eyesore next to a beautiful green space
anne speak	Richmond, United Kingdom	2015-11-30	I'm signing this because the precedent set by Wandsworth and Rosslyn Park has possible ramifications on other green space and sports fields
Luise Colato	London, United Kingdom	2015-12-01	Out of keeping with area and over sized
Nicky Wood	Richmoid, United Kingdom	2015-12-01	These displays are ghastly.
hilary newton	London, United Kingdom	2015-12-01	they're inappropriate in a residential area
Patricia Joshi	London, United Kingdom	2015-12-02	These signs are way too big for a single lane road. They would be more appropriate on the A3 or elevated section of the A4 where there are multiple lanes. They also face a new development of houses and flats which sales of, I'm sure, will suffer.
Miriam Howitt	London, United Kingdom	2015-12-02	I believe they're a danger to motorists because they're so obtrusive and distracting
Mehrnaz Allawi	London, United Kingdom	2015-12-03	These signs are not in keeping with the area.
Katharine Malvern	London, United Kingdom	2015-12-03	The signs are a horrible eyesore on the edge of Barnes Common
Charlie Kim	Putney, United Kingdom	2015-12-03	I sign because it hurs residential, rural feel kept so far and make likr Picadilly Circus.

Name	Location	Date	Comment
Doreen Preece	London, United Kingdom	2015-12-03	The signs are far too imposing and offensive and pose a danger in being a distraction to the motorist.
Anne Rivett	London, United Kingdom	2015-12-03	These screens are offensive, out of place and should be the subject of a planning application.
Mike Hildesley	London, United Kingdom	2015-12-04	<p>These screens are out of character with their surroundings, and I believe will damage the protected bat species which are found on Barnes Common in this area; where light emissions at dusk are critical to bat feeding and consequently survival.</p> <p>As a local resident I believe any LED billboards to be out of character, but am simply aghast that signs of this size have been permitted - turning this residential area opposite a Local Nature Reserve (SINC and Conservation Area) which ought to respect the need to preserve the green corridor between the Thames / Wetlands and Richmond Park), into an urban industrial zone comparable to the office/advertising area of the Chiswick Flyover.</p> <p>I am further concerned that, despite raising objections as an individual and on behalf of the Friends of Barnes Common I was given no notification of the planning meeting which addressed this application so had no opportunity to ensure that my concerns and objections had indeed been taken into account, contrary to my understanding of due planning process.</p> <p>In order to install and presumably to make these billboards more effective a number of mature trees were felled. I do not recall this being part of the planning proposal and as yet do not know why this was also permitted when these trees formed part of the natural landscape and character of the area.</p>
Christine Hogg	London, United Kingdom	2015-12-04	I live in this area - on the Upper Richmond Road and the advertising screens are an appalling sight ruining area and devaluing housing
Antony Phillips	London, United Kingdom	2015-12-04	I am absolutely horrified by the hoardings, which are directly opposite Barnes Common, an important local nature reserve and green space. The sheer size of the hoardings and the fact that they illuminated means that they are patently obviously inappropriate for the site. If they were next to a motorway, maybe; but not in a leafy London suburb.
Joanna Sullam	Dumbleton, United Kingdom	2015-12-04	I strongly object to the screens which are totally out of keeping with the surroundings, and constitute a distraction to drivers and cyclists on this already over congested road.
Daniel Sullam	London, United Kingdom	2015-12-04	Ugly, huge, imposing, dangerous to passing drivers
Renata Ward	London, United Kingdom	2015-12-04	Out of place, out of proportion and degrading to the local environment. A distraction to motorists and overwhelming in every aspect of it's design.
Claire Hall	London, United Kingdom	2015-12-04	I believe passionately in the importance of wildlife
richard wickerson	London, United Kingdom	2015-12-04	I find the presence of these gaudy hoardings totally out of character with the locality being so near the common even if by a main road and their brightness and size is particularly ghastly. Extraordinary to have received permission after very little consultation.
Marke Raines	London, United Kingdom	2015-12-04	The lights are unduly bright and obtrusive and spoil or 'pollute' Barnes Common at night.
Isabel Courtenay	London, United Kingdom	2015-12-04	boards are far too big and bright for a residential area and worse still, opposite the wildlife haven of Barnes Common, home to various nocturnal species
Jane Marsh	London, United Kingdom	2015-12-04	I think the advertising hoardings are awful and should be taken down. Not in keeping with the area.
Christopher Thomas	London, United Kingdom	2015-12-04	Completely out of character with the neighbourhood and it affects the flight corridor to Richmond Park.

Name	Location	Date	Comment
Rhiannon Gooding	london, United Kingdom	2015-12-04	Concern about increasing light pollution and its effect on wildlife which is well known. Also its intrusive effect on local communities.
G M Lewis	Shaftesbury, United Kingdom	2015-12-04	Am deeply concerned about the desecration of a green public area, about the light pollution, about the impact on nocturnal wildlife. Shame on the inconsiderate, selfish people who dreamt this up in our leafy suburb.
Martin Conway	Barnes, United Kingdom	2015-12-04	The billboards are too big, out of character and the light affects the dark corridor for invertebrates from dusk between the Wetlands Centre and Richmond Park.
Karen Keyse	London, United Kingdom	2015-12-04	It is an eyesore. Bad for traffic on the Upper Richmond rd and terrible for the wildlife on the common
Doreen Fishwick	london, United Kingdom	2015-12-04	I am signing thus petition as the hoardings are too large, too bright and look unsightly. They have spoilt the ambience of the area. They are the worse I have ever seen anywhere
Pauline Droop	London, United Kingdom	2015-12-04	I am concerned about light pollution and the detrimental effect on wildlife on the common and because the board are unnecessarily enormous and dominating and offensive.
Belinda Stone	London, United Kingdom	2015-12-05	I am signing because these two hoardings are an eyesore and not in keeping with the area. The light they generate must be awful for residents nearby.
Paul Downes	London, United Kingdom	2015-12-05	I think the screens are obscenely large given the close proximity to a heavy residential and woodlands area.
Joanna Saunders	london, United Kingdom	2015-12-05	It is an eyesore and our will affect our wildlife and disturb residents
Russell Greaves	London, United Kingdom	2015-12-05	THEY ARE AN EYE-SORE AND BELONG IN THE WEST-END , NOT OVERLOOKING A COMMON. THEY ARE ALSO BAD FOR WILDLIFE SUCH AS BATS WHICH ARE MEANT TO BE PROTECTED AGAINST SUCH DEVELOPMENTS
Martin Bowen	London, United Kingdom	2015-12-05	I am signing because the hoardings are completely out of scale to the surroundings and a major eyesore significantly degrading the otherwise pleasant urban landscape.
Nicola Dalglish	London, United Kingdom	2015-12-05	I walk this route four times a day and was horrified to see these awful ginormous advertising hoardings being installed. They are horrible and do not fit in to the feel of this neighbourhood.
Micky Silver	London, United Kingdom	2015-12-05	I'm signing because I too am deeply concerned about the threat to the local nocturnal wildlife
peter jay	LONDON, United Kingdom	2015-12-05	The screens represent an unwanted urbanisation of an area of semi-natural habitat. Overbearing, ugly and bad for the area.
Chris Wilson	London, United Kingdom	2015-12-05	These ghastly signs are an horrific blight and imposition on our environment. Rosslyn Park Rugby Club should be utterly ashamed of itself for perpetrating this monstrous intrusion on their neighbours and on local people. Pure greed has been put above the wishes of residents turning a beautiful area of West London into a distiopian nightmare from Bladerunner. And it's an utter disgrace that the council should have allowed it to happen.
Ulla Parker	London, United Kingdom	2015-12-05	The signs are ugly and intrusive and downgrades rugby as a sport. Surely this is not what Rosslyn Park wants
maria pereira	London, United Kingdom	2015-12-06	I strongly agree that the park and Nature needs to be protected. We also don't need any more advertising...
Rebecca Fenlon	London, United Kingdom	2015-12-06	They are ugly and far to bright and distracting when driving past. I hate the look of them

Name	Location	Date	Comment
Charlotte Williams	South Barrow, United Kingdom	2015-12-06	I think it's disgraceful
Lee Khan	London, United Kingdom	2015-12-07	I would also like to add that the brightness of the screens makes them a huge distraction for passing drivers.
James McLeod	London, United Kingdom	2015-12-07	I was not consulted regarding the hoardings and I find them unsightly and out-of-character with the area as well as damaging to wildlife on Barnes Common
Lindsey Cork	London, United Kingdom	2015-12-07	The proposed displays belong in Piccadilly circus, not a leafy suburb. For goodness sake wake up and stop the march of commercialism at the expense of environment!
Jo Luby	London, United Kingdom	2015-12-07	They are out of character for the local area especially in view of their scale and a visual distraction for drivers.
Steven Mindel	London, United Kingdom	2015-12-07	Whilst I understand that RPFC need a way to finance their development - installing these signs without proper public consultation and lack of respect for local residents is not the way it should be done. Also very concerned about the effect of the light pollution caused by these signs on the local wildlife habitat that is Barnes Common.
Louisa Platt	Barnes, United Kingdom	2015-12-07	They are obtrusive, vulgar and not in line with the local environment at all.
Louisa Platt	Barnes, United Kingdom	2015-12-07	This is the response from my local councillor Dear Louisa The boards are actually within Wandsworth Borough, a full planning consultation was held as one would expect and the change to the local area was considered and balanced against the positive change for the rugby club. I'm sorry that you feel aggrieved by the boards, I believe there is an online petition against them which has 34 supporters which might provide a focus for any complaints. Kind regards Cllr Richard Martin
antony arthur	london, United Kingdom	2015-12-07	the boards show that we need better planning within local councillors wandsworth council obviously saw the plan and said ah that looks nice who was consulted apart from rosslyn park members who look at it as cheap membership for no support from local councillors and still waiting to hear from mp have they all lost there voice or is it they are fans
tom sullam	Dar es salaam, Tanzania, United Republic of	2015-12-07	I own a property nearby, and have lived 30 years just off the Upper Richmond Road - the signs are a disgrace.
Gareth Stanfield	London, United Kingdom	2015-12-08	These advertising screens are completely out of scale with the surrounding area and would be more suited beside a motorway. Why weren't local residents consulted before they were erected?
Lynsey Layton	London, United Kingdom	2015-12-08	Appalling eyesore in what is a predominantly residential, NOT COMMERCIAL, area. Crudely disguised as rugby posts to 'hide' their appearance I think the obscene glare that they emit goes some way to undermine this bit of crafty planning. We are East Sheen Village, this is an important area for wildlife and this is not in keeping with where we live. Rosslyn Park find another, more sympathetic way of generating cash not at your neighbours' expense please

Name	Location	Date	Comment
Supraja Russell	London, United Kingdom	2015-12-08	It seems a complete surprise to have these billboards put up. Understand that RP might want to raise revenue but the boards could have been smaller given that they only need to be visible to the immediate road next to them.
Ben Barton	London, United Kingdom	2015-12-08	Should be removed for safety reasons. Far too large/close and too bright at night - unsafe as blinding for motorists in both directions. Installed too close to the road means that motorists turn their heads to look. Sooner or later this set-up will lead to a serious road accident.
Carolyn Wilson	London, United Kingdom	2015-12-08	I'm signing because the signs are an eye sore. What are they doing so close to a residential area?
VIVIENNE JARVIS	London, United Kingdom	2015-12-09	I strongly object to these ghastly out of keeping hoardings. this is not piccadilly circus.
Chrissie Andresen	London, United Kingdom	2015-12-09	These enormous shocking signs are completely out of character with the surrounding area. They are clearly a money making enterprise with complete disregard to the local people. Equally they are detrimental to the wildlife on Barnes Common. Certainly there should be another wider reaching consultation to have these signs removed.
Liz Evans	London, United Kingdom	2015-12-09	These are horribly intrusive and turn a pleasant stretch of road into an urban nightmare. They are totally out of character. I was totally unaware of the plan so had no opportunity to object.
Tim Jones	London, United Kingdom	2015-12-09	Advertising is intrusive memetic pollution - this monstrous eyesore deserves to be destroyed
Frances Hagger	London, United Kingdom	2015-12-09	I am very alarmed the effect this billboard's light pollution will have on the nocturnal animal of Barnes Common, particularly bats. Thank you.
IAN TOTTMAN	London, United Kingdom	2015-12-09	THESE SIGNS ARE FAR TOO LARGE AND TOTALLY INCONGRUOUS. THEY ALSO DAMAGE THE DARKNESS BAND THAT BARNES COMMON NAUTURE ENJOYS AT NIGHT
Michelle Farkas	London, United Kingdom	2015-12-09	This billboard is both an eyesore and a danger to drivers, cyclists, pedestrians and other road users.
Ben Pearl	London, United Kingdom	2015-12-09	Overbearing and out of place. Fitting for Piccadilly Circus or Westway flyover but not a local neighbourhood!
Diana Wilson	London, United Kingdom	2015-12-10	I feel that the signs are too big and bright for the residential area they are in and because they may be harmful to the wildlife on Barnes Common.
Darryl Evans	London, United Kingdom	2015-12-10	These screen are adjacent to green open space. They are of no real interest or relevant to passers by and would no doubt be ignored save for the blot they create on the landscape. Not everywhere needs to be commercialised.
Mel Loubser	London, United Kingdom	2015-12-10	They are very unnecessary and are not in keeping with the local area.
Richard Kemp	London, United Kingdom	2015-12-10	These signs are excessively intrusive and seriously degrade the amenity of the Barnes Common woodland that they face, which is now subject to a Las Vegas style commercialisation wholly out of keeping with the location.
Andy Pitcairn	London, United Kingdom	2015-12-11	Completely out of keeping
Ali Ashby	London, United Kingdom	2015-12-12	They are dreadful, inappropriate, invasive and ruin the look and feel of Barnes common
Janet Griffiths	London, United Kingdom	2015-12-12	I'm fed up with light pollution! These boards are too big and probably distract motorists. I am fed up with light pollution. I was distracted by these while driving along the rugby ground and I am sure this has happened to others.

Name	Location	Date	Comment
Jo Marples	London, United Kingdom	2015-12-12	Ridiculously enormous signs visible from way down the upper Richmond road. Must be terrible for people living nearby (blighting the new luxury homes?!) and definitely terrible for the wildlife. What were the council thinking?
Bernadette Wenman	London, United Kingdom	2015-12-12	These screens are unsightly and they will have a negative impact on nocturnal wildlife as they are right in the middle of the 'dark corridor' leading from Barnes /Wetlands to Richmond Park
Peter Prime	London, United Kingdom	2015-12-12	These hoardings suddenly appeared and I did not know anything about it and only live a minutes walk from the ground. It is totally out of keeping with the area.
Christine Gardner	London, United Kingdom	2015-12-12	The screens are disturbing residents and wildlife at night. They are huge and completely inappropriate for a residential district in a conservation area. They just appeared without any public consultation
Paolo Santi	London, United Kingdom	2015-12-12	The ads look awful.
Ron Sullam	London, United Kingdom	2015-12-13	Creeping urbanism, bad taste, a Council out of touch with the people it's supposed to represent. I fully support this campaign
Piers Caldecote	London, United Kingdom	2015-12-13	Ugly and danger to traffic
David Sharkey	London, United Kingdom	2015-12-13	The oversized ad screens are totally out of keeping with the local environment.
Antony Ellman	London, United Kingdom	2015-12-13	I object strongly to the advertising screens at Rosslyn Park. Apart from the environmental arguments put forward by Friends of Barnes Common (with which I agree) the screens add to light pollution and are completely inappropriate in a residential area. Furthermore there was inadequate consultation with the local community. The planning approval should be reviewed and the screens hopefully removed as soon as possible.
Jasmine Calvert-Ansari	London, United Kingdom	2015-12-14	I'm signing because these ads are a totally out of keeping with the surrounding area. They are also a major distraction when driving - this stretch of road is already very busy as it is.
David Corless	London, United Kingdom	2015-12-14	I saw these for the first time last week and couldn't believe my eyes. This is ordinary town road, not the M4 corridor; the signs are so striking that I fear motorists' distraction will lead to accidents. I can't believe there wasn't more scrutiny to prevent this disgusting commercial vandalism of the local environment.
Crispin O'Brien	London, United Kingdom	2015-12-14	I'm signing because the ad signs are too bright and look awful. They are a danger to motorists and harmful to the wildlife on Barnes Common including the bats who need access to Richmond Park.
Andrew Summers	Barnes, United Kingdom	2015-12-14	The signs are totally out of keeping with the surrounding area on the edge of the much-valued and respected Barnes Common and are a gross intrusion on the landscape and the environment.
Iorwerth Harries	London, United Kingdom	2015-12-14	The size and scale of the ads dominate a 100m. section of the South Circular. They are distracting and out of character with other local advertising.
Patricia Neate	London, United Kingdom	2015-12-15	I am persuaded by the ecological arguments and the boards are hideous in a residential area.
roger perry	London, United Kingdom	2015-12-15	the signs are out of keeping with the area. they are distracting and will cause accidents. I am also told by Roehampton club that they are not what was expected from the design concept drawings submitted for approval to the board of Roehampton club
jeanette leuers	France	2015-12-15	Hideous!! How dare you ruin Brit beauty spots with ugly design...There must be a million ways to design an appropriate sign....Who did you ask to do it? Did they undercut everyone else by a big margin? This monstrosity is the result....

Name	Location	Date	Comment
Elizabeth Light	London, United Kingdom	2015-12-15	They are completely out of keeping in the local area, are far too big, and are very distracting and therefore dangerous for motorists. Please remove them ...
Jill Holmden	London, United Kingdom	2015-12-15	This is visual pollution in an important conservation 'corridor' where artificial lighting is detrimental to bats.
David Mason	Barnes, United Kingdom	2015-12-15	These advertisement hoardings are a garish eyesore in an otherwise green and attractive environment. They also inevitably disrupt the natural light conditions for the wildlife on Barnes Common.
Patricia Mason	London, United Kingdom	2015-12-15	I do not believe that the birds on Barnes Common appreciate this enormous, excessively brightly lit vision of David Beckham. The wildlife of Barnes Common is so precious how can we possibly sanction such a disturbance to their environment let alone ours.
Mark Matzopoulos	London, United Kingdom	2015-12-15	I'm signing because I am unhappy with the creeping urbanisation of this relatively unspoilt part of South West London. these screens are entirely out of keeping with the surrounding environment.
Bryan Tully	London, United Kingdom	2015-12-15	I'm signing because the signs are highly intrusive and distracting. They are so because they are so not in keeping with this locality. I was not consulted.
bim newton	London, United Kingdom	2015-12-15	their scale is quite out of keeping with the area
Richard Sanderson	London, United Kingdom	2015-12-16	They look awful as do the small ads on the roundabout nearby
Susan Stevens	London, United Kingdom	2015-12-16	Oversized, over-lit and therefore blindingly distracting. Dangerous and very ugly.
Jason Regan	London, United Kingdom	2015-12-16	These screens are a horrific eyesore wherever they are. More than that though, this is an area where the residents aren't generally forced to look at unwanted sales messages. This is essentially ugly junk mail on a huge and intrusive scale and for Rosslyn Park to have done this shows a contempt for the local community.
janice malleson	London, United Kingdom	2015-12-17	Im signing this petition because the large lighted hoardings are an abomination & clash with the area & vegetation - absolutely ghastly & should be got rid of as soon as possible!
Ben Nathan	London, United Kingdom	2015-12-18	Unfortunately the distractions these billboards create are EXACTLY what advertisers want! The more drivers that are distracted, the more their ads get seen! These billboards are not as much a distraction as an eyesore and insult to local residents. Time to vote in new councillors who care about our environment! Both Labour and Tory councillors in Roehampton have been a disappointment :(
Evelyn Wilcock	London, United Kingdom	2015-12-18	The sports grounds in the Priory Lane and Richmond Park area are a public amenity within a relatively undeveloped area of natural landscape which itself adds to the quality of life of local residents as they make their way too and from Richmond Park. These ads are an unsightly intrusion in an area that should not be urbanised or commercialised for private interest.
Alette Quinton	London, United Kingdom	2015-12-18	I think these boards are an eyesore and totally inappropriate in this location

Name	Location	Date	Comment
Victor Temple	London, United Kingdom	2015-12-18	The advertisements are totally out of proportion to the landscape and seek to promote commercial advantage at the expense of good taste and regard for the character of the immediate surroundings. Was full and frank disclosure given at the planning application as to the size and impact of the project, and were the statutory notices given to all those entitled to receive the same?
George Trevor	London, United Kingdom	2015-12-18	They are unsightly and apart from being far too big should never have been allowed in what is a residential area.
Elisa Walker	London, United Kingdom	2015-12-19	I do not like the horrible boards that have been put up They are damaging our environment
paul hetherington	london, United Kingdom	2015-12-19	besides disliking all large scale advertising, I think that the Rosslyn Park hoarding is dangerously distracting.
Olivia Jackson	London, United Kingdom	2015-12-20	The billboard advertising is incongruous, extremely ugly and destroys the character of the neighbourhood.
Janet Robinson	London, United Kingdom	2015-12-20	The advertising boards are an absolute eye sore. I can't believe Wandsworth think they are in keeping with the area and I saw nothing to say they were going to be erected. They need to be taken down.
Adrian Podmore	Cuckfield, United Kingdom	2015-12-20	The screens can now easily be seen from and through the winter trees on the adjacent Common - this area provides a green and open space for people to enjoy and relax in - these boards are visually intrusive, bringing the urban environment right through onto the Common. As a car driver as well, there is no question that they are also a significant distraction on what can be a very busy road. There are also implications for the local wildlife notably bats although they will probably be more affected by spillage from the floodlights
Mike Thomas	London, United Kingdom	2015-12-21	They are an abomination so close to the natural habitat of Barnes Common, and dangerously distracting to traffic near very dangerous lights.
Nina Jackson	London, United Kingdom	2015-12-21	These are totally invasive, create massive light pollution to Barnes Common and are completely hideous. Unbelievable that permission for these advertising boards was granted.
dominique godfrey	london, United Kingdom	2015-12-21	Unbelievably unsightly and totally out of character with the area.
jennifer forrest	London, United Kingdom	2015-12-21	it makes a peaceful area look as if its turning into an industrial estate
Hilary Fisher	London, United Kingdom	2015-12-21	This is an intrusive eyesore.
Ray Float	London, United Kingdom	2015-12-21	I was disgusted from the outset at the screens which are ugly, dangerous to traffic and crassly commercial
Laura Castelli	London, United Kingdom	2015-12-21	The gianormous signs would set a precedent for other horrible advertising in such a beautiful corner of Barnes/Putney border.
Sue Bonnell	London, United Kingdom	2015-12-22	The advertising boards are far too large and brightly lit for their location.
Chris Storey	London, United Kingdom	2015-12-22	Ugly, out of proportion eyesore with no regard for rural nature of adjoining Barnes Common
trevor sutters	London, United Kingdom	2015-12-23	overbearing imposition and visual distraction; therefore also potential danger to safe driving.
Christopher Leggett	London, United Kingdom	2015-12-23	I object to planning decisions being made without public consultation.
Julie Day	Bedford, United Kingdom	2015-12-23	I believe in preserving dark corridors in green spaces with wildlife.
Sanchi Murison	London, United Kingdom	2015-12-24	I'm outraged at the these eyesores on the Upper Richmond Road and the removal of the trees and greenery. They are out of all proportion and a distraction to motorists.

Name	Location	Date	Comment
diana Kelion Kelion	London, United Kingdom	2015-12-24	These huge billboards have blighted the whole area and make it feel like an industrial, ugly, zone. Dangerous too as distracting to drivers.
J Bell	London, United Kingdom	2015-12-24	The ads are an eyesore and a distraction to drivers. Out of place vis-a-vis Barnes Common.
Andrew Wilson	London, United Kingdom	2015-12-24	I am concerned about the impact on the wildlife of Barnes Common, which is directly opposite. A letter was sent by the chairman of The Friends of Barnes Common, which highlighted these concerns that has not been properly considered.
Amy Wilson	London, United Kingdom	2015-12-24	I'm concerned about the impact on the environment.
Eleanor Logan	London, United Kingdom	2015-12-24	these signs are a blight on the local landscape and were put up, seemingly, without the consultation of people who actually live in the area
gill hugill	Barnard Castle, United Kingdom	2015-12-25	The signs are completely disproportionate to the advertising that they replaced and are far too obtrusive within a residential/ wooded location. They make me angry each time that I pass (which is quite often, I have a son that lives in Briar Walk SW15 and another that lives in Kingston upon Thames.)
Paul Owens	London, United Kingdom	2015-12-27	Because these illuminated hoardings are a total eyesore, lower the tone of the whole area, are light polluting and should never have been approved
Brian Townmead	London, United Kingdom	2015-12-28	A blight on our landscape....24 hours a day, 7 days a week...what a lovely way to enter into "leafy" Putney/Barnes. But why stop there? Barnes Common has plenty of available roadside space for many more giant illuminated billboards...I shouldn't even jest, as the money-hungry cretins at the council might go for it!
Seonaid Joykson	London, United Kingdom	2015-12-28	I am signing because I found the sudden appearance of the boards less than a quarter of a mile from my front door abhorrent. They pollute the light, and adversely change the character of the area.
Aimee Marien-osborn	London, United Kingdom	2015-12-29	The signs are ugly and unsleeping with the area.
Nigel Swabey	London, United Kingdom	2015-12-29	Simply because these hoardings are an eyesore and are out of character for the area.
Julia De Freyne	London, United Kingdom	2015-12-29	These hideous advertising screens came as a shock to us residents who live nearby and are overpowering and totally hideous - more suited to the side of a large motorway - preferably abroad ! Can't wait to see them hopefully removed in the near future.
Karel Kretschmar	San Francisco, CA	2015-12-31	The screens are a grotesque eyesore, and must be removed. They destroy an otherwise pleasant stretch of road.
Doug Kessler	London, United Kingdom	2016-01-02	They're hideous and way too big. I had no idea they were happening. Missed any consultation. I like the club and wish it well. But this was a crass decision.

Name	Location	Date	Comment
Doug Kessler	London, United Kingdom	2016-01-02	<p>I like Rosslyn Park club and hope they succeed.</p> <p>But I hate these signs and feel the club may have been duped by a super-click team from JCDecaux whose job it is to shove these things through planning permission.</p> <p>An idea: let's forget about the safety or environmental issues (hard to prove) and just focus on the fact that they're an unwanted blight on our visual environment.</p> <p>And let's contact the advertisers who use the billboards and tell them why this "affluent audience" won't be buying their products while they advertise on this site.</p> <p>Money talks.</p>
Halina Tytko Kessler	London, United Kingdom	2016-01-02	<p>These huge boards are an eyesore and a disappointing exploitation of the neighbourhood by the rugby club who until now has been a valued member of the community. Shame on you Rosslyn Park and JCDecaux.</p>
Katharine Tytko	Bath, United Kingdom	2016-01-02	<p>Tacky! Must be all about the money.</p>
James Page	London, United Kingdom	2016-01-02	<p>Hideous and wasteful of energy. I've fought these things for years in Richmond - sometimes with success.</p>
Dominic Dreyfus	London, United Kingdom	2016-01-04	<p>I'm generally in favour of the new development at Rosslyn Park but these billboards have blighted the neighbourhood and blinded the neighbours. Please remove them urgently.</p>
Jenny Grey	London, United Kingdom	2016-01-04	<p>I'm signing because I am a local resident who was not consulted in the planning stage of this application, and I entirely object to the new advertising screens erected at Rosslyn Park. It is not appropriate to consult only with members of Rosslyn Park (most of whom are not local residents and are the only people who benefit in any way), the impact on the local environment has not adequately been taken into account, and the screens are a total eyesore, completely out of keeping with the local area, and significantly demean the tone and value of our neighbourhood. I wish for them to be removed as soon as possible.</p>
Mark Mason-Jones	London, United Kingdom	2016-01-04	<p>These hoardings are appalling, a real eyesore. Also distracting to passing traffic therefore dangerous.</p>
Gemma Harbinson-Horner	London, United Kingdom	2016-01-05	<p>Nature lover</p>

Name	Location	Date	Comment
Peter Bessey	London, United Kingdom	2016-01-06	<p>As a long-time resident of East Sheen, I was shocked when seeing these devices in place, alongside a wildlife-friendly common and so close to wildlife conservation areas, such as Richmond Park, Sheen Common and Barnes Wetlands - to name just a few. I cannot believe that this type of installation is appropriate in this area and certainly not immediately alongside long-standing residential dwellings. It should never have been given planning permission in such a location, for that reason, let alone for the known damage that the light pollution from these devices will cause to protected bat species and other wildlife in the immediate area. (http://luxreview.com/article/2015/03/streetlighting-s-latest-foe-bats)</p> <p>Rosslyn Park FC should be thoroughly ashamed for even proposing this installation and their lack of empathy for this area can now be clearly seen.</p> <p>Perhaps it is time to organise a boycott of this so-called club, whose interest lies in money-making rather than the well being of its sport people, as well as its immediate neighbours and the green interests of the area at large.</p> <p>Perhaps also it is time for this organisation to vacate, what is an increasingly unsuitable site, so close to a source of heavy vehicle pollution and to move itself elsewhere, more suited to the pursuit of outdoor sport and more healthy for its participants?</p>
Mark Strong	London, United Kingdom	2016-01-07	I'm signing because I live close to these horrendous signs. They are ugly and dangerous. It is obvious the approval should not have been given.
Dana Strong	London, United Kingdom	2016-01-07	These signs are the ugliest thing on an otherwise beautiful area of London. Additionally, the light effects driving on Upper Richmond Rd
Sarah Birnage	London, United Kingdom	2016-01-08	They are a terrible eye sore and totally out of keeping with surrounding area as well as a bad distraction to drivers
Emma Kelly	London, United Kingdom	2016-01-08	These are a threat to local wildlife and out of keeping with the area.
Graham Pullen	London, United Kingdom	2016-01-08	It is disgraceful that the beauty of Barnes Common has been ruined by these boards
Celia Meikle	London, United Kingdom	2016-01-08	Completely inappropriate for the area and a blight on the landscape
Fiona Murray	London, United Kingdom	2016-01-09	In 42 years living in Putney I have never seen anything so out of proportion: ugly, intrusive, unnecessary.
Annee Blott	London, United Kingdom	2016-01-10	I am a local resident and this ugly hoarding is utterly out of keeping with its surroundings.
Margaret Saunders	London, United Kingdom	2016-01-10	I really object to the new Rosslyn Park bill boards They diminished the area and are completely out of keeping.
Timothy Robinson	London, United Kingdom	2016-01-10	There was no consultation about putting the signs up as far as I am aware and definitely does not fit into the local setting.
Audrey Pakenham-Money	London, United Kingdom	2016-01-10	Unsightly and not necessary
Julie Goodbody	London, United Kingdom	2016-01-11	The signs are huge ugly and completely out of place

Name	Location	Date	Comment
Susan Gaunt	London, United Kingdom	2016-01-11	I am signing because I believe that the Advertising Hoardings are too large and out of place for the location.
David Robinson	London, United Kingdom	2016-01-11	These brightly lit advertising screens are too big and too distracting. We do not want the natural scenery of Roehampton to be ruined by these enormous advertising screens. We live in a green suburb - not on a motorway!
Mary O'Shea	London, United Kingdom	2016-01-12	I am signing because the huge advertising screens are intrusive and a blight on the area. They have no place on an A road and should be removed as soon as possible.
Sally Hoult	London, United Kingdom	2016-01-12	They look dreadful. So out of place in this area. I knew nothing of plans to put these up and all the people I have spoken to about them knew nothing either. They need to come down as soon as possible. Horrible horrible horrible.
Suzy Andrews	Stafford, United Kingdom	2016-01-14	SO ugly
Elaine Hutton	London, United Kingdom	2016-01-14	This is huge & an eyesore & no indication was given of just how massive this would be - completely tasteless & causes light pollution
Sebastian Benzecry	London, United Kingdom	2016-01-14	I'm 17, and I hope I speak for my entire generation when I say that these are completely unacceptable. We don't want to grow up in a country where commercialism is more important than environmentalism.
Anne Rogerson	London, United Kingdom	2016-01-15	These signs are inappropriate in the area, out of proportion to anything else on this road,, shine light into the windows of nearby homes and shine light directly into Barnes Common, a haven for wildlife.
June Marriott	Richmond, United Kingdom	2016-01-15	These screens are completely out of keeping with the area and are a dangerous distraction for motorists, and a very bad precedent. June Marriott
juliette clarke	London, United Kingdom	2016-01-15	The hoardings are ugly, distracting and out of character with the area.
Richard Marriott	Richmond, United Kingdom	2016-01-16	It is completely out of keeping with the residential nature of the area
richard atterbury	London, United Kingdom	2016-01-17	I am signing as there was no public consultation about this massive eyesore.
Stef Hunter	London, United Kingdom	2016-01-17	I think this sign is really bright and off putting whilst I drive along a very busy, dangerous road by traffic lights and pedestrians/cyclists are plentiful. It worries me that the sign is really low too.
Tim Norman	Teddington, United Kingdom	2016-01-17	They are; excessive, unnecessary and potentially precedent setting, where will it stop?
Justyn Bailey	London, United Kingdom	2016-01-18	It's a residential area and not a business park!
martyn coffee	London, United Kingdom	2016-01-18	the proposed sign is an eye-sore, a distraction to drivers, and totally out of character for the area and Barnes Common . No No No!! (And I will not support any of the adverts.)
Ian Palmer	London, United Kingdom	2016-01-19	The ads are too large, too bright and are totally inappropriate for the location.
Charlotte Annand	London, United Kingdom	2016-01-20	I was horrified at the size and scale of the posts and that was before they put up the billboards. Totally out of place in a leafy, conservation area.
Gail Renard	London, United Kingdom	2016-01-20	The sign is a nuisance. It's ugly and throws out a terrible artificial light. It ruins the area.
Sandra Edwards	London, United Kingdom	2016-01-20	Hideous blots on the landscape which could lead to traffic accidents.
Deborah Palmer	London, United Kingdom	2016-01-20	It has ruined the area. It now looks like an ugly industrial estate in a third world country. The planners should be ashamed of themselves and need to back down. I travel past this site almost daily and wince every time!
Kirsten Kloza	London, United Kingdom	2016-01-21	They are an ugly blight and should not dominate the area we all have to walk/commute past. Environmentally they are unfriendly too!

Name	Location	Date	Comment
Juliet Rowland	London, United Kingdom	2016-01-21	these screens are a complete eyesore and dangerous as they are so distracting
Cheryl Flahive	London, United Kingdom	2016-01-22	This is a huge distraction for drivers.
James Hopkinson	London, United Kingdom	2016-01-22	I agree with Ogden Nash's ode I think that I will never see A Billboard lovely as a Tree Indeed unless the billboards fall I'll never see a tree at all.
Mary Drysdale	London, United Kingdom	2016-01-22	I'm signing because I find these advertising screens intrusive in terms of size and light and inappropriate for an area on the edge of Barnes Common.
Gill Allen	London, United Kingdom	2016-01-23	This is unattractive. There is too much street clutter in Wandsworth and advertising of this size in a residential & park area is intrusive. It is also a distraction for motorists and cyclists. I pass this regularly on my bike enroute to Richmond Park from Balham and notice that it and other similar signs are an eyesore. It takes a split second of distraction by something like this to cause an accident. Too many pedestrians & cyclists in London are increasingly being hit by vehicles.
Gill Allen	London, United Kingdom	2016-01-23	Incredibly tacky too and very un London, more like the hideous billboards seen in the US. Wandsworth Council show some class and pride.
Lesley Bingham	London, United Kingdom	2016-01-23	They are dazzling, distracting and dangerous. I live off the A205 and often use the road. An accident is waiting to happen!
Arvind Shah	London, United Kingdom	2016-01-24	We are blessed with beautiful common land, green spaces. The advertising boards are a blight on the natural beauty of the area.
robin haddon	London, United Kingdom	2016-01-25	Its an unwelcome addition to the landscape and a huge distraction... get it down!
John Horrocks	London, United Kingdom	2016-01-26	These hoardings are an eyesore. Wandsworth council has let us all down.
Nigel Kidson	London, United Kingdom	2016-01-27	The screens are an eyesore and entirely out of keeping with the rural aspect of the ground and Barnes Common opposite
anthony and jackie reeves	London, United Kingdom	2016-01-27	we live nearby and would lie to know whats proposed etc.
John Hathaway	Birmingham, United Kingdom	2016-01-28	I consider the hoarding to be a dangerous distraction on a busy main road between two busy road junctions.
mark christon	London, United Kingdom	2016-01-28	I strongly object to the visual horror of this sign, to say nothing of the or its impact on road safety on a busy road near schools.
elzbieta court	london, United Kingdom	2016-01-28	The screens are a distraction to the car drivers!
Gillian Evamy	London, United Kingdom	2016-01-29	These ads are far too imposing and very distracting when driving along the Upper Richmond Road. I feel very sorry for local residents, too.